

PBRNOW.COM December 2008 Ticket Giveaway Trivia Challenge Official Rules

1. Must be eighteen years of age or older to participate and win. No purchase necessary to win.
2. May enter to win one (1) voucher, which shall be valid for a pair of tickets in the P3 price level to any one (1) 2009 PBR Built Ford Tough Series performance. The promotion will begin on December 9, 2008, and opportunities to enter will be available on December 15, 2008, December 22, 2008, and December 29, 2008 on PBR's official website—www.prbnow.com. PBR will post one (1) new question on the ticket giveaway website on each Tuesday, Thursday, Saturday, and Monday during each of the three (3) ticket giveaway weeks, posting a total of four (4) questions each ticket giveaway week. To enter to win, entrant must complete an entry form, which will require entrant to answer all four (4) questions asked during the applicable ticket giveaway week by 11:59 PM MST on December 15, 2008 for the four (4) questions asked from December 9–15, 2008, by 11:59 PM MST on December 22, 2008 for the four (4) questions asked from December 16–22, 2008, and by 11:59 PM MST on December 29, 2008 for the four (4) questions asked from December 23–29, 2008. PBR is not responsible for illegible or incomplete entries. Entries become the property of PBR and will not be returned.
3. Prize: Three (3) prizes will be awarded. Each prize consists of one (1) voucher for a pair of tickets in the P3 price level to any one (1) 2009 PBR Built Ford Tough Series performance selected by the winner.
4. Drawing: One (1) adult, eighteen years of age or older, will be selected in a random drawing from among all entry forms submitted that correctly answered all four (4) questions from the applicable ticket giveaway week. Odds of winning the prize depends on the number of eligible entries submitted. For the four (4) questions asked from December 9–15, 2008, drawings will take place on Tuesday, December 16, 2008. For the four (4) questions asked from December 16–22, 2008, drawings will take place on Tuesday, December 23, 2008. For the four (4) questions asked from December 23–29, 2008, drawings will take place on Tuesday, December 30, 2008. All three (3) drawings will be conducted by PBR employees whose decisions are final and binding in all matters regarding this promotion. During the week of each of the three (3) drawings, a PBR employee will contact the winner using the telephone number or email address listed on the entry form.
5. Eligibility: This Promotion is only open to legal residents of the United States (except New York, Florida and Puerto Rico) who are 18 years of age or older, except for employees of Professional Bull Riders, Inc. its affiliates and subsidiaries, and the advertising and promotion agencies, and the immediate families (parent, child, sibling and spouse of each) and households of each who are not eligible to participate or win a prize in the Promotion. Void outside of the United States and where prohibited by law.
6. Participation in the Promotion constitutes entrant's agreement to abide by and be bound by the rules of the Promotion and the judge's decisions. Except where prohibited, entry into this Promotion constitutes permission for PBR and its designated parties to use the winner's name and likeness for promotion, advertising and publicity purposes at no additional compensation. Where permitted by law, winners agree to grant PBR the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed including but not limited to the world wide web at any time or times, each winner's name, portrait, picture, voice likeness and biographical information as news or information and for advertising, trade and promotional purposes without additional consideration and without review, notification or approval.

7. By accepting the prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize and any and all liability that might arise from redeeming or seeking said prize and winner releases sponsor, its affiliates, subsidiaries, employees, officers, directors, and promotion and advertising agencies from any and all liability, loss or damage, incurred with respect to the awarding, receipt, possession, use and/or misuse of any prize or participation in any prize related activities and acknowledge that said parties have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to prize including its quality, mechanical condition or fitness for a particular purpose. No mail-in entry or requests allowed. Winner will be solely responsible for paying all applicable federal, state or local taxes on prize based upon the value of the prize as set forth in these rules. Anyone who attempts to defraud PBR will be prosecuted and such actions will result in disqualification and forfeiture of prize.
8. Promotion rules may not be reproduced or reprinted in part or in their entirety without the express written permission of the sponsor.
9. **Rules or Winners List:** For a copy of the official rules, download rules from website: www.pbrnow.com, or for a copy of the rules or a list of prize winners by mail, send a stamped, self-addressed #10 envelope to: PBRNOW.COM December Ticket Giveaway: "Winners List" or "Official Rules" 101 West Riverwalk, Pueblo, CO 81003. (VT residents may omit return postage from rules and entry form request). No mechanically reproduced or photocopied requests allowed, only one (1) request per outer mailing envelope.
10. Void where prohibited by law. All federal, state and local laws and regulations apply.